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VIA EXPRESS MAIL: #EV 331090432 US

AND EMAIL: adam@gcxs.net

Adam Deltree
PO Box 1181
League City, Texas 77574

Re: Stop Using "NAAWP"

Dear Mr. Deltree:

This law firm represents the National Association for the Advancement of Colored People ("NAACP"). As you well know, the NAACP is the nation's oldest civil rights organization, operating for over one hundred years and using its trademarks NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE (the "Phrase"), the acronym NAACP (the "Acronym") and its "Scales of Justice" seal (the "Seal") (collectively, the "Marks") in connection with, among other things, civil rights and racial issues. The NAACP brand is famous and strong.

For over twenty years, the NAACP has owned the registered trademark for the Acronym at the U.S. Patent and Trademark Office, Registration No. 1,188,182. The NAACP has common law rights in the Marks throughout the United States, meaning that the Phrase and Seal have full protection, fame and strength under the U.S. trademark law. As a result of the NAACP's promotion and use of all of the Marks, individuals today associate each of the famous Marks exclusively with the NAACP.

The NAACP recently discovered that you are using the term "NAAWP," the phrase "National Association for the Advancement of White People" and a slight modification of the NAACP's seal (collectively, the "Infringing Uses") in connection with a variety of activities relating to civil rights and racial issues. We also understand that that you have registered and are using the domain name naawp.org (the "Infringing Domain Name") and that you have created a NAAWP Facebook page, located at <http://www.facebook.com/NationalAssociationForTheAdvancementOfWhitePeople> (the "Facebook Page").

